



VNGA

Virginia National Guard Association Membership Drive Contest Rules & Guidelines

Disclaimer: The dissemination of information about the 2021 VNGA Membership Drive Contest is for information purposes only. The Virginia National Guard Association, Inc. is a non-Federal entity. Official Department of Defense, U.S. Army, U.S. Air Force or Virginia National Guard endorsement of this organization is not stated or implied.

Purpose: To establish participation guidelines for the 2021 VNGA Membership Drive Contest and to publish fair and equitable measurements for use during the effective dates of the drive period.

Goals: Serve as a challenge and competition for members and units to increase the collective membership of VNGA through Annual and Lifetime Membership categories.

Period: March 1, 2021 through May 31, 2021.

Details: All new, existing and renewal Complementary, Annual and Lifetime Memberships of both the Virginia National Guard Association and the National Guard Association of the United States are eligible towards the total percentage calculated towards the competition during the effective period of January 1, 2021 through May 31, 2021. Winner(s) are formally announced during the Executive Council of the Virginia National Guard Association meeting July 8, 2021.

Limits: There are no numerical limits to the number of membership during the competition.

Requirements: Any Major Subordinate Command reaching or exceeding their prescribed targets at 11:59 p.m. on May 31, 2021, are awarded a cash prize in the amounts specified below. Cash prizes are benchmarked against the estimated number of Warrant Officers and Officers within each formation as to reward formations with greater populations of Warrant Officers and Officers.

<u>Command</u>	<u>Prize</u>	<u>Target</u>
29th Infantry Division:	\$750	200
91st Cyber Brigade:	\$500	85
116th Infantry Brigade Combat Team:	\$1,000	250
183rd Regional Training Institute:	\$250	14
192nd Wing:	\$500	100
329th Regional Support Group:	\$500	90
Medical Command:	\$250	20
Maneuver Training Center:	\$500	15
Joint Force Headquarters – Virginia (ARNG):	\$500	100
Joint Force Headquarters – Virginia (ANG):	\$250	10

Reporting: The membership rate is reported to the unit representative and is calculated by dividing the targeted strength by the number of members. In the event of miscalculation or extreme circumstances, a command-calculated figure is used. Individuals must input their Major Subordinate Command as their “Unit” on the registration form. If subordinate unit nomenclature is used, results may not accurately count.

Payment: Cash prizes are issued as unsolicited donations to units’ commander’s informal fund or to the units’ informal fund custodian and are designed to support unofficial activities or events that do not qualify for appropriate funds in accordance with 31 U.S.C. § 1341(a)(1)(A); for example: coffee funds, flower funds, sunshine funds, dining in or out funds, and other small operations. This cash prize is consistent with the Department of Defense Directive 5500.07-R and Army Regulation 215-1, paragraph 13-14.

Conditions: Commands may not compel, coerce or perform any action that is contrary to the concept of true voluntary participation. These prohibited actions include, but are not limited to:

1. Solicitation of membership by their supervisor or any individual in their supervisory rating scheme or chain of command.
2. Supervisor-led inquiries about whether or not a subordinate chose to participate or the subordinate’s current membership status.
3. Development and use of by-name-rosters of either non-participatory personnel for purposes other than the routine collection and forwarding of information by the designated Unit Representative.
4. Granting special favors, privileges, or entitlements, such as passes, leave, or the wearing of civilian clothing, that are inducements to contribute.
5. Harassing an individual through continued discussions, meetings, orientations, “counseling,” or other methods to cause an individual to change his or her decision to participate or not to participate.
6. Telling or leading an individual to believe, directly or indirectly, that he or she is the only one, or one of a small number of people, preventing the achievement of an organizational goal.
7. All solicitations for membership are conducted during off-duty hours and not in a Federal workplace.
8. Routine use of the military or Federal email system in furtherance of this program is not authorized.

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